2018 COROLLA





THE GREATEST COROLLA EVER? YES, AND YES.

Corolla has been a favourite of Canadian drivers for decades, and that history is destined to repeat with the 2018 Corolla. It features a stylish front end and a premium interior that blends high tech with high style. And now there's even more to love with the Corolla iM. A sport hatchback that offers the versatility and performance you crave in one incredibly stylish package. Both models offer standard cutting edge safety innovations, dynamic handling, and remarkable fuel efficiency to ensure that every ride is as memorable as the last. The 2018 Corolla and Corolla iM – driving never felt so right.

Corolla LE with Upgrade Package shown in Falcon Grey Metallic. Corolla SE with XSE Package shown in Barcelona Red Metallic.

FRONT COVER Corolla SE with XSE Package shown in Barcelona Red Metallic. Corolla iM shown in Electric Storm Blue.











MADE FOR HOW YOU MOVE AND WHEREVER YOU WANT TO GO.

Corolla is the place where comfort, style, and inspiration meet. Inside the premium interior, you are surrounded by soothing materials and smart finishes. The interior comfortably fits five of your friends, with plenty of rear legroom to spare. Not to mention the versatility to handle whatever your big life has in store. And this is even doubly true with the Corolla iM, with a rear hatch that reveals a spacious cargo, which means you won't have to sacrifice fun for practicality.

AVAILABLE FEATURES

Power Slide/Tilt Moonroof Heated Steering Wheel Leather-Wrapped Steering Wheel Automatic Climate Control Front Sport Seats

Heated Driver & Front Passenger

60/40 Split Rear Bench Seat w/Fold-Down Seat Back













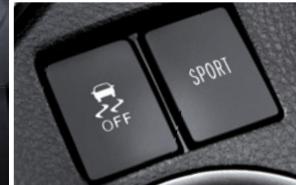












DYNAMIC FEATURES THAT BRING EXCITEMENT TO EVERY DRIVE.

The Corolla SE and XSE models are made for those who live life in the fast lane. It features performance-inspired touches like a contoured steering wheel, front sport seats, and a rear spoiler that show off its athletic side to perfection. Couple that with the CVTi-S transmission for improved fuel efficiency, and you'll agree that this total package is the kind of performance that you'll feel even when you're in park.

SPORT GAUGE CLUSTER WITH COLOUR MID The available sport gauge cluster amplifies your drive with an illuminated speedometer and tachometer. And with the colour Multi-Information Display, you can see your fuel consumption, current song selection and more — all at a glance.

PADDLE SHIFTERS Available paddle shifters let you shift gears without letting go of the wheel. Just a light touch on either lever gives you lightning-fast gear changes, putting you in total control.

SPORT MODE With the push of a button, the available Sport Mode turns up the excitement with CVTi-S transmission. Once enabled, the Engine Control Unit and simulated shift points are changed to enable a sportier feel.

FUEL EFFICIENCY BY DES

MAKE THE MOST OF LIFE, ONE KM AT A TIME.

a priority with the 2018 Corolla. Its streamlined exterior includes aero-stabilizing fins and a sleek finely tuned underbody that help to enhance handling and improve fuel a Continuously Variable Transmission with intelligence and Shift mode, low rolling resistance tires, and a whole lot more to help you take advantage of every single kilometre. Sustainability, through smart, innovative design – just another way the Corolla will take you farther.

CONTINUOUSLY VARIABLE TRANSMISSION WITH INTELLIGENCE AND SHIFT MODE (CVTi-S) Corolla's CVTi-S features several enhancements to improve its efficiency and help create a driving sensation more similar to a traditional hydraulic automatic transmission. Toyota engineers have incorporated simulated shift points into acceleration and deceleration curves to help create a sense of positive shift engagement and engine response.

ECO DRIVING MODE The ECO Mode button available on Corolla LE ECO efficiency. Now you can go the distance for a long, long time



COROLLA (TSS-P)¹⁰

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION¹¹ Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection (PCS w/PD) may also help to detect pedestrians and help prevent or mitigate a collision.

AUTOMATIC HIGH BEAMS¹⁶ Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams (AHB) can switch between high and low beams for you.

DYNAMIC RADAR CRUISE CONTROL¹⁵ Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

LANE DEPARTURE ALERT WITH STEERING ASSIST¹³ Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist function may also provide small corrective steering inputs.

PRE-COLLISION SYSTEM¹² Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur.

AUTOMATIC HIGH BEAMS¹⁶ Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams (AHB) can switch between high and low beams for you.

LANE DEPARTURE ALERT¹⁴ Alerts you if you start to drift out of your lane when visible lane markings are detected.

Toyota Safety Sense WE ALL DESERVE TO **ARRIVE SAFE**

> At Toyota, we believe that no matter what the destination, everyone deserves to arrive safely. That's why we created Toyota Safety Sense™ (TSS)¹0 – an advanced suite of innovative safety features designed to help protect drivers, passengers, pedestrians (TSS-P only) and people in other vehicles from harm. TSS is comprised of active features such as Pre-Collision System (PCS),¹² Lane Departure Alert (LDA)¹⁴ and Automatic High Beams (AHB)¹⁶ and are standard on virtually all models. TSS represents the latest milestone in our long history of creating advancements and innovations in safety that have helped prevent crashes and protect people.

Corolla iM shown in Blizzard Pearl.

OUR TOP PRIORITY IS YOUR PEACE OF MIND

STANDARD FEATURES

Toyota Star Safety System™ includes Vehicle Stability Control, Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist,8 and Smart Stop Technology.9

8 Airbags¹ includes Dual-Stage Driver and Front Passenger Airbags, Driver's Knee Airbag, Front Seat-Mounted Side Airbags, Front and Rear Head/Side Curtain Airbags, Front Passenger Seat Cushion Airbag.

AVAILABLE FEATURES

Anchor Points for Child Restraint Seats Driver & Front Passenger Whiplash-Injury-Lessening Seats Child Protector Rear Door locks

EVERY JOURNEY SHOULD BE A SAFE ONE.

Nothing is more important to us than your safety. That's why the 2018 Corolla and Corolla iM are equipped with cutting edge safety technology designed to help you avoid accidents before they happen and to over 80% of Corollas sold in Canada in the last 20 years are still on the road today. 17



SELECT FEATURES		
INTERIOR	CE LE CE	SAFET
ENTERTAINMENT & CONNECTIVITY		
6.1" Touch Panel Display Audio, 4 AM/FM/CD Player	• • • • =	
7″ Touch Panel Display Audio,⁴ AM/FM/Aha Radio™	•	Toy Saf
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access		Se
Siri Eyes Free ^{®6}	• • • -	
Voice Recognition	• • • •	
6-Speakers	• • • •	
Steering Wheel Bluetooth®3 & Audio Controls	• • • •	Toy Sat
Backup Camera	• • • •	S e
Multi-Information Display		
COMFORT & CONVENIENCE		STA
Air Conditioning (CVTi-S Only)	•	SAFETY SY
Automatic Climate Control	- • • •	Electron Technol
Power Door Locks, Power Windows w/Driver Side Auto Up/Down	• • • •	Dual-Sta
3-Spoke, Tilt & Telescopic Steering Wheel		Driver's
Centre Console w/Armrest	• • • •	Driver &
Keyless Entry	- • • •	Front & I
ECO Indicator (CVTi-S Only)	• • • • =	Front Pa
SEATING & TRIM		Driver &
Front Bucket Seats	• • - • -	Cruise C
Front Sport Seats	• - •	Tire Pres
Fabric Seat Material	• • - • •	A) (A)
Fabric/SofTex® Seat Material	•	AVAIL
Heated Driver & Front Passenger Seats	- • • •	LE UPGF
Driver Seat Vertical Adjustment	• • • •	Power S
Driver & Front Passenger Seats w/Recline Adjustment		Leather-
60/40 Split Rear Bench Seat w/Fold-Down Seat Back		CE 115.05
EXTERIOR		SE UPGF Power SI Wheel Lo
Electric Rear Window Defroster w/Timer		WIICCI EC
Colour-Keyed Rear Spoiler	• • •	XLE PAC
Sport Front Fascia	•	Power SI
Colour-Keyed Heated/Foldable/Power Adjustable Mirrors	• • • •	Smart Ke Radio, Gi
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SAFETY	CE	Щ	SE	쁘	Ξ



Toyota Safety Sense™ (TSS-P)¹⁰ – includes Pre-Collision System w/Pedestrian Detection (PCS/PD),11 Lane Departure Alert w/Steering Assist (LDA/SA),13 • • • • -Dynamic Radar Cruise Control,15 & Automatic High Beams (AHB)16



Toyota Safety Sense™ (TSS-C)¹0 – includes Pre-Collision System (PCS), 12 Lane Departure Alert (LDA)14 & Automatic High Beams (AHB)16

Star Safety SystemTM – includes Vehicle Stability Control (VSC),⁷ Traction Control (TRAC), Anti-lock Brake System (ABS), c Brake-force Distribution (EBD), Brake Assist (BA)8 & Smart Stop gy (SST)9 ge Driver & Front Passenger Airbags (SRS)1 nee Airbag (SRS)1 Front Passenger Seat-Mounted Side Airbags (SRS)1 ear Head/Side Curtain Airbags (SRS)1 senger Seat Cushion Airbag (SRS)1 Front Passenger Whiplash-Injury-Lessening Seats ontrol sure Monitoring System _ _ _ • •

BLE PACKAGES

ADE PACKAGE - 0 - - de/Tilt Moonroof, 16" Aluminum Alloy Wheels, Wheel Locks, Wrapped Heated Steering Wheel

ADE PACKAGE

de/Tilt Moonroof, 17" Aluminum Alloy Wheels, P215/45R17 Tires, cks, Solid Rear Disc Brakes, Heated Steering Wheel

KAGE

de/Tilt Moonroof, 16" Aluminum Alloy Wheels, Push Button Start, System, 7" Touch Panel Display Audio4 w/Navigation,5 SiriusXM® Satellite Radio, Gracenote® Album Cover Art, Text-to-Voice Capabilities, AM/FM Cache Radio, Heated Steering Wheel, Auto-Dimming Rear View Mirror w/HomeLink®18 & Digital Compass, SofTex® Trimmed Seats, Power 8-way Driver Seat w/Lumbar Support, Front Passenger Seat w/Recline, Fore/Aft Adjustments, Tire Pressure Monitoring System, XLE Badge, Garage Door Opener

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Power Slide/Tilt Moonroof, 17" Aluminum Alloy Wheels, P215/45R17 Tires, Wheel Locks, Solid Rear Disc Brakes, Push Button Start, Smart Key System, 7" Touch Panel Display Audio4 w/Navigation,5 SiriusXM® Satellite Radio, Gracenote® Album Cover Art, Text-to-Voice Capabilities, AM/FM Cache Radio, Auto-Dimming Rear View Mirror w/Digital Compass, Heated Steering Wheel, SofTex® Trimmed Seats, Power 8-Way Driver Seat, Tire Pressure Monitoring System, XSE Badge, Garage Door Opener

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MECHANICAL	CE	띰	SE	Е	Ξ

ENGINE Type

1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence	•	•	•	-	-
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, w/Valvematic Technology	_	-	-	•	•
Horsepower					
132 hp @ 6000 rpm	•	•	•	-	-
140 hp @ 6100 rpm	-	-	-	•	-
137 hp @ 6100 rpm	_	_	_	_	•

DRIVETRAIN

Transmission					
6-Speed, Manual	•	-	•	-	•
Electronically Controlled, Continuously Variable Transmission w/intelligence ϑ Shift Mode (CVTi-S)	0	•	-	•	0
Electronically Controlled, Continuously Variable Transmission w/intelligence & Shift Mode (CVTi-S), Sequential Multi-Mode Shifter, Paddle Shifters, Sport Mode	-	-	0	-	-

CHASSIS

P225/45R17 All-Season Tires, Temporary Spare Tire

Brakes

- - 0 - -

- 0 - - -

- - 0 - -

Power-Assisted, Ventilated Front Discs, Rear Drums	•	•	•	•	-
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	-	-	0	-	•
Steering					
Electric Rack & Pinion w/Variable Power Assist	•	•	•	•	•
Wheels & Tires					
15" Steel Wheels, Full Wheel Covers	•	-	-	•	-
16" Steel Wheels, Full Wheel Covers	-	•	•	-	-
16" Aluminum Alloy Wheels, Wheel Locks	-	0	-	-	-
17" Aluminum Alloy Wheels, Wheel Locks	_	-	0	-	•
P195/65R15 All-Season Tires, Temporary Spare Tire	•	-	-	•	-
P205/55R16 All-Season Tires, Temporary Spare Tire	-	•	•	-	-
P215/45R17 All-Season Tires, Temporary Spare Tire	_	_	0	_	_

CAPACITIES

Seat Capacity	5	•	•	•	•	•
Cargo Capacity	litres (cu.ft.)					
	369 (13.0)	•	•	•	•	_
	588 (20.8)	_	-	-	-	•
Fuel Capacity	litres (imperial gallon)					
	50 (11.0)	•	•	•	•	_
	53 (11.7)	_	_	_	_	•

FUEL CONSUMPTION RATING²

City/Highway/Combined	L/100 km	mpg (imperial gallon)						
Manual	8.5/6.6/7.6	33/43/37	•	_	•	_	_	
	8.8/6.8/7.9	32/42/36	_	-	-	-	•	
CVTi-S	8.3/6.5/7.5	34/43/38	0	•	-	-	0	
	8.3/6.7/7.5	34/42/38	-	-	0	-	-	
	7.8/5.9/6.9	36/48/41	-	-	-	•	_	

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

COROLLA

16" Alloy Wheel 16" Steel Wheel Cover Block Heater **Body Side Mouldings** Cargo Liner Cargo Net Door Sill Protectors Hood Deflector Pro Series Paint Protection Film Rear Bumper Protector Roof Rack START+ Long Range Remote Engine Starter Toyota Genuine Dash Camera

TRD ACCESSORIES

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TRD Exhaust System TRD Performance Air Filter TRD Rear Sway Bar

COROLLA iM

16" Steel Wheel - Black Block Heater **Body Side Mouldings** Cargo Liner Cargo Net Hood Deflector Interior Light Kit Lower Body Graphic Pro Series Paint Protection Film Premium Audio⁴ w/Navigation⁵ Rear Spoiler Roof Rack Side Window Deflectors START+ Long Range Remote Engine Starter

TRD ACCESSORIES

TRD Oil Cap

TRD Performance Air Filter

Intermittent Wipers

LED Headlamps

Variable Intermittent Wipers

Automatic Headlamp System

LED Daytime Running Lights

Intermittent Rear Window Wiper/Washer

Visit toyota.ca for full Features & Specifications.

COLOUR SECTION

EXTERIOR COLOUR - COROLLA

3R3 BARCELONA RED METALLIC

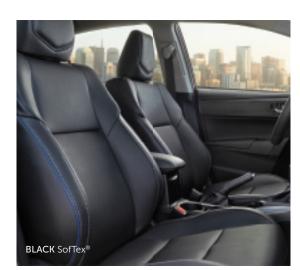
1F7 CLASSIC SILVER METALLIC 1F9 SLATE METALLIC 1G2 FALCON GREY METALLIC 209 BLACK SAND PEARL 221 GALACTIC AQUA MICA

8W7 BLUE CRUSH METALLIC

EXTERIOR COLOUR - COROLLA iM



INTERIOR COLOUR











LE ECO









XSE PACKAGE

Not all exterior and interior colour options are available for every model. Visit **toyota.ca** or your Dealer for details on colour configurations.

NEW VEHICLE WARRANTY SUMMARY

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM.

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan^{®19} Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.

Speak to your Dealer for full details

DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. (6) Siri Eyes Free is a trademark of Apple Inc., registered in the US and other countries. (7) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness. (8) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (9) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not quarantee instant stopping. (10) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (11) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (12) The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. (13) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (14) Lane Departure Alert is designed to read lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (15) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (16) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (17) Based on IHS Automotive Canadian Vehicles in Operation and New Registrations MY 1997-2016 as of June 30, 2016. Actual longevity of any vehicle will vary based upon operating conditions. (18) HomeLink is a registered trademark of Johnson Controls. (19) ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website **toyota.ca** – or your Toyota Dealer is your best source for up-to-date information.





YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.

AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,

WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.









