

2018 C-HR



TOYOTA

BUILT TO STAND OUT AND APART



INTRODUCING THE BRAND NEW C-HR. IT'S LIKE NO OTHER.

The 2018 C-HR is unlike anything Toyota has ever created. It's distinctive from every angle, with sculpted, athletic styling inside and out. And you'll feel the difference with premium features and intuitive technology that are designed to keep you comfortable and connected. It's a blast to drive, with the perfect blend of responsiveness and control that will make every drive memorable. With a spacious interior for all your passengers and gear, and state-of-the-art safety features that come standard, we're confident you'll agree that there's nothing quite like the brand new 2018 C-HR.



STANDARD FEATURES

- Projector Headlamps
- LED Daytime Running Lights
- Power Adjustable Heated Mirrors
- Integrated Signal Lamps
- Rear Spoiler

THE MOST VISUALLY STUNNING TOYOTA WE'VE EVER MADE.

The C-HR was designed to effortlessly take centre stage, thanks to its extraordinary exterior styling and energetic feel. Its fit lower body sits atop large-diameter available 18" alloy wheels that accentuate its athletic stance. C-HR's raised height and angled rear window work together to create a sporty, passenger-friendly cabin, as well as a uniquely distinctive silhouette. And with its slim projector headlamps that wrap deep into its edgy character lines, all the way to its cantilevered rear spoiler and sculpted taillights, the brand new C-HR is impressive no matter how you look at it.

DESIGNED TO BE DIFFERENT

XLE with XLE Premium Package with available Fog Light Kit Accessory shown in Radiant Green Mica/White Roof.



**PUTTING YOU AT THE
CENTRE OF EVERYTHING**



STYLED AROUND YOU

AN INTERIOR THAT FUNCTIONS AS WELL AS IT FEELS.

The C-HR features a cutting-edge interior where everything is precision placed to create a driver-centric environment. The slightly angled dash allows for an unobstructed view of the road ahead, and easy access to all of the intuitive instrumentation. The premium soft-touch materials, diamond pattern accents and smart tech only further enhance an already exceptional drive. But there's function to all of this form. The C-HR is designed to maximize space, with slim seatbacks, a spacious footwell, and headliner that offer increased space and comfort for rear seat passengers. And with the convenient 60/40 split folding rear seats, you have extra cargo carrying versatility to handle weekend trips or errand runs.



STANDARD FEATURES

7" Display Audio System⁴ / 4.2" TFT Multi-Information Display / Auto-Dimming Rearview Mirror with Integrated Backup Camera / Electric Parking Brake with Brake Hold / Heated Front Seats / Leather-Wrapped Steering Wheel

THE THRILL OF BEING IN CONTROL

PERFORMANCE THAT'S A PURE PLEASURE.

The C-HR is designed to maximize driving pleasure with every turn of the wheel. The cockpit features performance-inspired touches like a slender easy-to-grip steering wheel, a leather and metal-trimmed shift knob and deep bolstered front bucket seats that keep you in place when cradling tight corners. Under the hood, C-HR's engine features a 2.0-litre 4-cylinder engine that produces 144 horsepower and 139 lb.ft. of torque that sends power to the front wheels via Continuously Variable Transmission Intelligent Shift (CVTi-S). The engine employs many of Toyota's latest generation of technologies, including Dual Variable Valve Timing with intelligence (Dual VVT-i) and VALVEMATIC, both of which help to enhance fuel economy and improve engine responsiveness to deliver a drive like no other.



CVT WITH SEQUENTIAL SHIFT Transforming C-HR's horsepower into forward motion is an advanced Continuously Variable Transmission (CVT). Keep it in D and C-HR does all the work, giving you a smooth and efficient drive. And for those times you want to take more control, Sequential Shiftmatic Mode lets you manually shift between seven virtual gears.

SPORT DRIVING MODE Sport Mode unleashes C-HR's sporty side. Inspired by race cars, this smart tech sharpens the throttle for lively acceleration. Just step on the gas, and get ready for some thrills.

ACTIVE SAFETY

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION¹⁰ Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection (PCS w/PD)¹⁰ may also help to detect pedestrians and help prevent or mitigate a collision.

AUTOMATIC HIGH BEAMS¹³ Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beam (AHB)¹³ can switch between high and low beams for you.

DYNAMIC RADAR CRUISE CONTROL¹² Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

LANE DEPARTURE ALERT WITH STEERING ASSIST¹¹ Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist¹¹ function may also provide small corrective steering inputs.

SAFETY FEATURES

10 Airbags¹

Toyota Star Safety System™

Hill-start Assist Control¹⁴

Tire Pressure Monitoring System

Anchor Points For Child Restraint Seats

Available Blind Spot Monitor⁸

Available Rear Cross-Traffic Alert⁸



XLE with XLE Premium Package with available Fog Light Kit Accessory shown in Radiant Green Mica/White Roof.

Toyota
Safety
Sense

WE ALL DESERVE TO ARRIVE SAFE

At Toyota, we believe that no matter what the destination, everyone deserves to arrive safely. That's why we created Toyota Safety Sense™ (TSS)⁹ – an advanced suite of innovative safety features designed to help protect drivers, passengers, pedestrians (TSS-P only) and people in other vehicles from harm. TSS is comprised of active features such as Pre-Collision System (PCS),¹⁰ Lane Departure Alert (LDA)¹¹ and Automatic High Beams (AHB)¹³ and are standard on virtually all models. TSS represents the latest milestone in our long history of creating advancements and innovations in safety that have helped prevent crashes and protect people.

SELECT FEATURES

INTERIOR

ENTERTAINMENT & CONNECTIVITY

7" Touch Panel Display Audio, ⁴ AM/FM/Aha Radio™	●
Gracenote® Album Cover Art	●
USB Input Port, Auxiliary Input Jack, Bluetooth® ³ Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●
Voice Recognition	●
6-Speakers, Shark Fin Type Antenna	●
Steering Wheel Bluetooth® ³ & Audio Controls	●
Backup Camera	●
4.2" TFT Multi-Information Display	●

COMFORT & CONVENIENCE

Dual Zone Automatic Climate Control	●
Cabin Air Filter, Rear Seat Heater Ducts	●
Power Door Locks, Power Windows w/Auto Up/Down	●
3-Spoke, Tilt & Telescopic Steering Wheel	●
Leather-Wrapped Steering Wheel	●
Leather & Metal Trimmed Shift Knob	●
Piano Black Accented Instrument Panel Trim	●
Front Centre Console Box w/Armrest	●
Tonneau Cover, Door Map Pockets	●
Carpet Floor Mats, All-Season Floor Mats	●
Glove Box Lamp, Cargo Lamp, Map Lamps	●
Digital Clock	●
Keyless Entry	●
Accessory Power Outlet (12 V)	●


SEATING & TRIM

Front Sport Seats w/Fabric Seat Material	●
Heated Front Seats w/Recline, Fore/Aft, Vertical Adjustments	●
Driver Seat w/Power Lumbar Support	●
Rear Bench Seat w/Headrests	●
60/40 Split Rear Seat w/Fold-Down Seat Back	●

EXTERIOR

Electric Rear Window Defroster w/Timer	●
Rear Spoiler	●
Illuminated Vanity Mirrors	●
Acoustic Noise Reducing Front Windshield Window Glass	●
Heated, Power Adjustable Colour-Keyed Mirrors w/Integrated Turn Signals	●
Intermittent Front Wipers	●
Intermittent Rear Window Wiper/Washer	●
LED Daytime Running Lights	●
Projector Headlamps	●
Rear Step Bumper	●
Front & Rear Splash Guards	●

SAFETY



Toyota Safety Sense™ (TSS-P)⁹ – includes Pre-Collision System w/Pedestrian Detection (PCS w/PD),¹⁰ Lane Departure Alert w/Steering Assist (LDA w/SA),¹¹ Dynamic Radar Cruise Control¹² & Automatic High Beam (AHB)¹³

STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC), ⁵ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶ & Smart Stop Technology (SST) ⁷	●
Dual-Stage Driver & Front Passenger Airbags (SRS) ¹	●
Driver's Knee Airbag (SRS) ¹	●
Front Passenger Seat Cushion Airbag (SRS) ¹	●
Front & Rear Seat-Mounted Side Airbags (SRS) ¹	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●
Front Seatbelt Pre-Tensioners & Force Limiters	●
All-Position 3-Point Lap & Shoulder Belts	●
Front Seatbelt Anchor Height Adjusters	●
Anchor Points for Child Restraint Seats	●
Child Protector Rear Door Locks	●
Assist Grips	●
Engine Immobilizer	●
Low Washer Fluid, Low fuel, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●
Tire Pressure Monitoring System	●

AVAILABLE PACKAGE

XLE PREMIUM PACKAGE	○
18" Aluminum Alloy Wheels, P225/50R18 Tires, Push Button Start, Smart Key System, Blind Spot Monitor (BSM), ⁸ Rear Cross-Traffic Alert (RCTA), ⁸ Power-Folding Side View Mirrors w/Puddle Lamps	

GENUINE ACCESSORIES

Toyota's Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

17" Steel Wheels	Hood Deflector
18" Alloy Wheels	Lower Trunk Garnish
Block Heater	Paint Protection Film
Cargo Liner	Rear Bumper Garnish
Cargo Net	Roof Rack
Chrome Side Sills	Side Window Deflectors
Door Sill Plate	Tub-Style All-Season Floor Mats
Fog Light Kit	

MECHANICAL

ENGINE

Type VALVEMATIC (continuously variable valve train mechanism), 2.0 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing with intelligence (Dual VVT-i)	●
Horsepower 144 hp @ 6100 rpm	●
Torque 139 lb.ft. @ 3800 rpm	●

DRIVETRAIN

Drive Configuration Front Engine/Front Wheel Drive	●
Hill-start Assist Control (HAC) ¹⁴	●
Transmission Continuously Variable Transmission Intelligent Shift (CVT-i-S), Sport Mode, ECO Mode	●

CHASSIS

Suspension Front: MacPherson Struts, Hydraulic Shock Absorbers, Coil Springs, Stabilizer Bar	●
Rear: Double-Wishbone Type, Coil Springs, Stabilizer Bar, Trailing Arms	●

Brakes

Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Electric Parking Brake (EPB)	●
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Steering

Electric Power Steering	●
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Wheels & Tires

17" Aluminum Alloy Wheels, Wheel Locks	●
18" Aluminum Alloy Wheels, Wheel Locks	○
P215/60R17 All-Season Tires, Temporary Spare Tire	●
P225/50R18 All-Season Tires, Temporary Spare Tire	○

CAPACITIES

Seating Capacity	5	●
Cargo Capacity	<i>litres (cu.ft.)</i> 1031 (36.4) Behind Front Seats 538 (19.0) Behind 2nd Row Seats	●

Fuel Capacity	<i>litres (imperial gallon)</i> 53 (11.65)	●
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FUEL CONSUMPTION RATING²

City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>	
	8.7/7.5/8.2	32/38/34	●

COLOUR SECTION

EXTERIOR COLOUR

070 BLIZZARD PEARL	1G3 MAGNETIC GREY METALLIC	1K0 SILVER KNOCKOUT METALLIC
209 BLACK SAND PEARL	2NE RUBY FLARE PEARL (3T3)/ WHITE (058) Roof	2NG BLUE ECLIPSE METALLIC (8X2)/ WHITE (058) Roof
2NJ RADIANT GREEN MICA (6W9)/ WHITE (058) Roof	3T3 RUBY FLARE PEARL	8X2 BLUE ECLIPSE METALLIC

INTERIOR COLOUR



DISCLAIMERS

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect VSC system effectiveness. (6) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (7) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (8) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (9) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (10) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (11) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (12) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (13) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (14) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. (15) ®Aeroplan and the Aeroplan logo are registered trademarks of Aimia Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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NEW VEHICLE WARRANTY SUMMARY

– No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM.
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM.
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM.
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS/UNLIMITED DISTANCE.
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

TEST DRIVE AND EARN AEROPLAN® MILES TODAY



You can earn Aeroplan®¹⁵ Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership. Speak to your Dealer for full details.





PRIUS c



PRIUS



PRIUS PRIME



PRIUS v



YARIS HATCHBACK



YARIS SEDAN



COROLLA



COROLLA iM



C-HR



CAMRY



AVALON



86



SIENNA



RAV4



HIGHLANDER



4RUNNER



SEQUOIA



TACOMA



TUNDRA

YOU CAN RELY ON EVERY TOYOTA TO GET YOU WHEREVER YOU NEED TO GO TODAY.
AND WITH OUR COMMITMENT TO SAFETY, RELIABILITY, AND VALUE,
WE'LL BE ON THE ROAD WITH YOU FOR MANY YEARS TO COME.



Toyota recognizes its duty to safeguard the environment. Please recycle.
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