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THE 2021 C-HR

Get ready to break through.



Isn't it time to get behind the wheel of something different?

There's never been a Toyota quite like the 2021 C-HR. With its distinctive look and sculpted, athletic styling from every angle, it stands out wherever you take it. And no matter where that is, you'll stay comfortable and connected, thanks to premium features and intuitive technology right at your fingertips. But the C-HR isn't just about looks, style, and comfort – it's fun to drive with the perfect blend of responsiveness and control that will make every drive memorable. With a spacious interior and state-of-the-art safety features that come standard, it's the perfect vehicle to help you break free of the everyday and find your next adventure.

Click to Learn More



DESIGN

Designed to be different.





Expect to get noticed.

The C-HR's energetic design and sporty styling is on full display. Its dramatic silhouette is accentuated by a distinctive diamond shaped grille, dynamic rear spoiler, large-diameter wheels, and sculpted tail lights. Inside, the drive-centric cockpit includes a slightly angled dash to give you an unobstructed view of the road and easy access to the intuitive tech. Premium soft-touch materials and diamond pattern accents add to the exceptional interior - but there's function to all of this form. The C-HR is designed to maximize space, with slim seatbacks, a spacious footwell, and convenient 60/40 split folding rear seats.

Click to Learn More



TECHNOLOGY

Smart tech that takes you further ahead.



APPLE CARPLAY™¹ COMPATIBILITY

Connect a compatible iPhone® to get directions, make calls, send and receive messages, and listen to your playlists with your voice through Siri® or the steering wheel controls – all while maintaining focus on your drive.



ANDROID AUTO™¹ COMPATIBILITY

Bring your favourite smartphone apps into one place, for easy access navigation, media, and communication apps. With Google Assistant™, you can perform actions with your voice, keeping your eyes on the road and your hands on the wheel.



STEERING WHEEL-MOUNTED

Easily access your favourite playlists and podcasts with Bluetooth® wireless technology. With steering wheel-mounted button and voice controls, you won't even have to take your hands off the wheel.



BACKUP CAMERA

When reversing, the 8" touch screen on the dash displays an image of what the backup camera sees behind you.

Thrill of the drive.

Performance that's a pure pleasure.

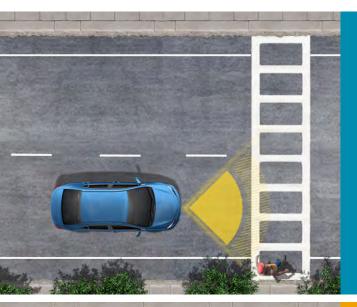
The C-HR is designed to maximize driving pleasure with every turn of the wheel. The 2.0-litre 4-cylinder CVT with Sequential Shift engine produces 144 horsepower and 139 lb.ft. of torque. The engine employs many of Toyota's latest generation of technologies, including Variable Valve Timing and Valvematic, both of which help to enhance fuel economy and improve engine responsiveness to deliver a drive like no other. Inspired by race cars, C-HR also features Sport Driving Mode. This smart tech sharpens the throttle for lively acceleration. Just step on the gas, and get ready for some thrills.



SAFETY

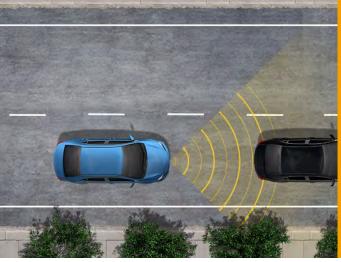
Toyota Safety Sense[™]

No matter what roads you travel, Toyota Safety Sense^{™2} 2.0 is always there to keep you as safe as possible. It's an advanced suite of innovative safety features that comes standard on the 2021 C-HR, and it is designed to help protect drivers, passengers, pedestrians, and people in other vehicles from harm.



PRE-COLLISION SYSTEM WITH PEDESTRIAN & BICYCLE DETECTION³

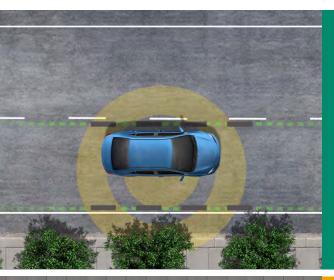
Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. The latest system has enhanced low-light capabilities to help detect pedestrians at night. In certain conditions during the day, the Pre-Collision System with Pedestrian and Bicycle Detection may also help to detect leading and crossing cyclists and help prevent or mitigate a collision.



FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL⁴

Dynamic Radar Cruise Control (DRCC) uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance.

STANDARD TOYOTA SAFETY SENSETM



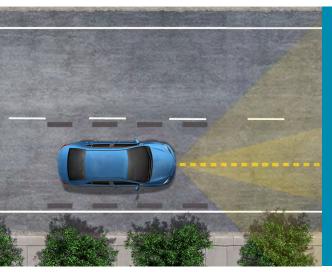
LANE DEPARTURE ALERT WITH STEERING ASSISTS & ROAD EDGE DETECTION

Alerts you if you start to drift out of your lane when visible lane markings or the road edge is detected. The Steering Assist function may also provide small corrective steering inputs.



AUTOMATIC HIGH BEAMS⁶

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.



LANE TRACING ASSIST⁷

Provides steering support to help the driver keep the vehicle centred in its lane when Dynamic Radar Cruise Control is in operation.

LE









DRIVETRAIN

- 2.0 Litre, 4-Cylinder with 144 hp @ 6100 rpm & 139 lb.ft. of Torque @ 3800 rpm
- Front Wheel Drive
- Valvematic (continuously variable valve train mechanism),
 Dual Variable Valve Timing with intelligence
- Continuously Variable Transmission Sequential Shift, Sport Mode, ECO Mode
- Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Electric Parking Brake
- Front Suspension: MacPherson Struts with Front Stabilizer
 Bar
- Rear Suspension: Multi-link with Rear Stabilizer Bar

ENTERTAINMENT & CONNECTIVITY

- 8" Touch Screen, 6-Speakers
- Apple CarPlay[™] Compatibility
- Android Auto[™] Compatibility
- USB Input Ports, Auxiliary Input Jack, Bluetooth®
- Shark Fin Type Antenna
- 4.2" TFT Multi-Information Display, Backup Camera

INTERIOR

- Dual Zone Automatic Climate Control
- Fabric Seat Material
- Front Seats with Manual Recline, Fore/Aft, Vertical Adjustments
- 60/40 Split Rear Bench Seat with Fold-Down Seat Back
- Power Windows & Auto Door Locks
- Tonneau Cover
- Piano Black Accented Instrument Panel Trim
- Urethane Steering Wheel
- Leather-Wrapped Shift Knob



EXTERIOR

- Colour-Keyed Rear Spoiler
- Rear Bumper Protector
- Intermittent Front Wipers, Intermittent Rear Window Wiper
- Illuminated Vanity Mirrors
- Acoustic Noise Reducing Front Windshield Window Glass
- Front Windshield De-Icer
- Keyless Entry
- LED Headlamps, Puddle Lamps
- 17" Steel Wheels & P215/60R17 All-Season Tires

SAFETY

- Toyota Safety Sense™ 2.0 Pre-Collision System with Pedestrian & Bicycle Detection, High-Speed Dynamic Radar Cruise Control, Lane Departure Alert with Steering Assist & Road Edge Detection, Automatic High Beams
- Star Safety System™
- 10 Airbags
- Engine Immobilizer
- Hill-start Assist Control
- Tire Pressure Monitoring System

XLE PREMIUM



EXTERIOR COLOURS⁸ | CLICK VEHICLE FOR COLOUR OPTIONS >



Adds to or replaces features offered on LE

INTERIOR

- Heated Front Seats
- · Leather-Wrapped Heated Steering Wheel

EXTERIOR

- Heated Power Folding Mirrors with Puddle Lamps
- 18" Aluminum Alloy Wheels & 225/50R18 All-Season Tires
- Delete Keyless Entry

SAFETY

- Smart Key System with Push Button Start
- Blind Spot Monitor with Rear Cross-Traffic Alert

OPTIONAL

NIGHTSHADE EDITION

- 18" Black Aluminum Alloy Wheels & 225/50R18 All-Season Tires
- Black Front Chin Spoiler
- Black Emblem Overlays
- Black Door Handles

LIMITED





















ENTERTAINMENT & CONNECTIVITY

- Audio Plus¹ includes Safety Connect® (1 year trial)
- SiriusXM® Satellite Radio with 3-month All-Access trial

INTERIOR

- Leather Seat Surfaces
- Power Adjustable 8-Way Driver Seat
- Ambient Lighting

EXTERIOR

- Adaptive Front Lighting System
- LED Fog Lamps
- Premium LED Headlamps
- Unique 18" Aluminum Sport Alloy Wheels & 225/50R18 All-Season Tires

— A C C E S S O R I E S —

Toyota Genuine Accessories are custom designed and engineered to fit your specific Toyota vehicle and are backed by a Toyota Warranty.







Roof Rack

Cargo Liner

Chrome Side Sills







Lower Trunk Garnish

Toyota Genuine Dash Camera

Cargo Net

- 17" Steel Wheel
- 18" Alloy Wheel
- Block Heater
- Bumper Protector In Development
- Cargo Liner
- Cargo Net
- Chrome Side Sills
- Door Handle Protection
- Door Sill Protectors
- Hood Deflector
- · Lower Trunk Garnish
- Pro Series Paint Protection Film

- Rear Bumper Garnish
- Roof Rack
- Side Window Deflectors
- Toyota Genuine Dash Camera
- Tub Style All-Season Floor Mats
- Universal Tablet Holder

TRD ACCESSORIES

- TRD Forged Aluminum Oil Cap
- TRD Performance Air Filter
- TRD Performance Air Filter Cleaning Kit

- NEW VEHICLE WARRANTY COVERAGE-

To protect your investment and provide additional peace of mind, every new Toyota vehicle includes a comprehensive Warranty and Roadside Assistance package.

COMPREHENSIVE COVERAGE

This warranty includes 24-hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.



POWERTRAIN COMPONENTS

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.



MAJOR EMISSION CONTROL COMPONENTS

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.



CORROSION PERFORATION

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.



— DISCLAIMERS—

(1) Driving while distracted can result in loss of vehicle control. Some features may be locked out while the vehicle is in gear. To reduce risk of accident while driving, exercise care when using the systems (even with the voice commands) and obey all local laws concerning use of the systems while driving (as some laws prohibit the use of electronic devices while operating a vehicle). Once the Connected Services by Toyota trial subscription expires, paid enrollment is required. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. Android Auto and Google Assistant are trademarks of Google LLC. A compatible customer phone pairing is required and customers are responsible for all data charges. (2) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may Not work as intended. (3) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (4) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (5) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (6) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (7) Lane Tracing (Trace) Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. When potential lane departure is detected, LTA provides a visual warning and either an audible alert or vibration in the steering wheel and can apply a slight steering force. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. (8) Not all exterior and interior colour options are available for every model.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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