

PLATINUM PLAN EXTRA CARE PROTECTION

NEW VEHICLE PROGRAM

Drive with confidence knowing that you are totally covered with a Toyota ECP Platinum Plan! Inflation protected coverage from unexpected mechanical failure, road emergencies and so much more – guaranteeing your peace of mind and protection of your investment while helping to provide enhanced resale value down the road. The Platinum Plan delivers the worry-free motoring that you want!



COMPLIMENTARY SERVICES INCLUDED!

Enjoy the Benefits Program* which includes the following complimentary services with your ECP Platinum Plan:

- For vehicles with 6 months/8,000km oil change intervals – includes First 8 Oil & Filter services and 1 Tire Rotation†
- For vehicles with 12 months/16,000 km oil change intervals – First 3 years Maintenance Service Program†



EXTENSIVE MECHANICAL PROTECTION

The Platinum Plan is so comprehensive, there are only a few components we don't cover!

Parts not covered are:

All glass, fog lamps, lenses, sealed beams, lamps, light bulbs, tires (36/50 only), wheels or wheel studs, trim, seat frames, convertible top, mouldings, weather strips, bright metal and sheet metal, body parts (including frame), bumpers, upholstery, carpet, paint, brake rotors and drums, brake linings and pads, batteries and cables, manual clutch disc lining, pressure plate and bushings, throw-out bearings, catalytic converter and exhaust system. Maintenance services and parts, including all lubricants and filters, belts and hoses, wheel balancing or alignment, any adjustments for air and water leaks, wind noise, squeaks and rattles as well as alignment of bumpers, sheet metal, body parts, non-manufacturer installed accessories and glass.

PEACE OF MIND MOTORING AT ITS FINEST

ECP offers so much more than just mechanical protection:



Tire Road Hazard Protection



Mechanical Breakdown Towing



Trip Interruption



Accident Towing



Battery Boost*



Lockout Service*



Fuel Delivery*



Tire Change*



Winching*



Travel Planning Assistance

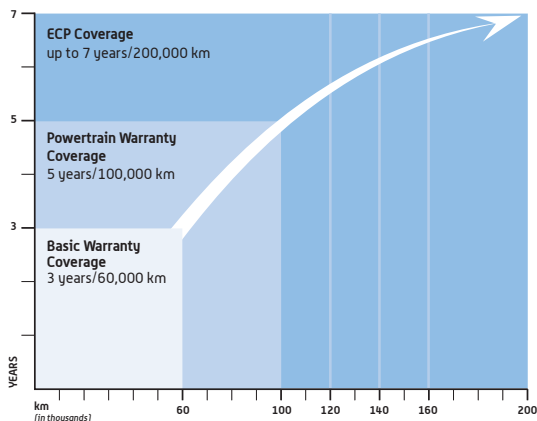


VEHICLE RENTAL ASSISTANCE

Don't worry, if your vehicle has to stay in the shop overnight due to the failure of a covered component, ECP will help you get home.

- Up to \$40/day for a max. 5 days rental
- Additional 5 days if parts are on back order
- Up to \$400 rental assistance per occurrence

ECP COVERS YOU BEYOND YOUR EXCEPTIONAL TOYOTA FACTORY WARRANTY



THE PLATINUM NEW VEHICLE PROGRAM IS TRANSFERABLE*

ECP gives you better value – even when you sell your vehicle!

YOUR CHOICE OF 14 EXCELLENT LEVELS OF PLATINUM COVERAGE

- 36 months or 80,000 km*
- 39 months or 80,000 km*
- 48 months or 100,000 km*
- 48 months or 120,000 km*
- 48 months or 140,000 km*
- 60 months or 100,000 km*
- 60 months or 120,000 km*
- 60 months or 160,000 km*
- 72 months or 120,000 km*
- 72 months or 160,000 km*
- 72 months or 200,000 km*
- 84 months or 120,000 km*
- 84 months or 160,000 km*
- 84 months or 200,000 km*

* whichever comes first

ASSURED, WORRY-FREE MOTORING WITH

- No deductible
- Genuine Toyota Parts
- Factory-trained Toyota technicians
- Protects the resale value down the road
- Protects your budget against unexpected expenses
- Protects against the rising cost of vehicle repairs

See your Dealer or visit toyota.ca for full details on ECP coverage, exclusions and limitations.

* Terms and conditions may apply. See your Dealer for details.

† Plans must be purchased within 31 days of vehicle purchase.

EXTRA CARE PROTECTION



TOYOTA