

2020  
**C-HR**



**TOYOTA**

# AT TOYOTA, WE'RE MORE THAN JUST A CAR COMPANY

## WE'RE A PARTNER IN THE JOURNEY TO LIVE YOUR MOST FULFILLING LIFE.

We give you the tools you need to achieve your full potential by designing our vehicles with purpose. To be as dynamic as the life you've always envisioned yourself living.

And we don't stop at meticulously designed, quality vehicles. We're pioneering alternative fuels, improving human movement, and creating meaningful community partnerships, like the one we have with our Olympic and Paralympic athletes. These initiatives demonstrate our determination to give everyone the ability to move freely through a world with constantly evolving mobility challenges, enriching that world in the process.

Alone, just a car. Together, so much more.



# GET READY TO BREAK THROUGH



## ISN'T IT TIME TO GET BEHIND THE WHEEL OF SOMETHING DIFFERENT?

There's never been a Toyota quite like the 2020 C-HR. With its distinctive look and sculpted, athletic styling from every angle, it stands out wherever you take it. And no matter where that is, you'll stay comfortable and connected, thanks to premium features and intuitive technology right at your fingertips. But the C-HR isn't just about looks, style, and comfort – it's fun to drive with the perfect blend of responsiveness and control that will make every drive memorable. With a spacious interior and state-of-the-art safety features that come standard, it's the perfect vehicle to help you break free of the everyday and find your next adventure.



# DESIGNED TO BE DIFFERENT

## EXPECT TO GET NOTICED IN THE 2020 C-HR.

The C-HR was designed to effortlessly take centre stage, thanks to its extraordinary exterior styling and energetic feel. Its fit, low body sits atop large-diameter available 18" sport wheels that accentuate its athletic stance. C-HR's raised height and angled rear window work together to create a sporty, passenger-friendly cabin, as well as a uniquely distinctive silhouette. The restyled grille features diamond-cut lines that make a bold impression. And with its available premium headlamps that wrap deep into its edgy character lines, all the way to its dynamic rear spoiler and sculpted tail lights, the C-HR is impressive no matter how you look at it.

# STYLED AROUND YOU

## WHERE FORM AND FUNCTION FIND PERFECTION.

C-HR features a cutting-edge interior where everything is precision placed to create a driver-centric environment. The slightly angled dash allows for an unobstructed view of the road ahead and easy access to all of the intuitive instrumentation. The premium soft-touch materials, diamond pattern accents, and smart tech only further enhance an already exceptional drive. But there's function to all of this form. The C-HR is designed to maximize space, with slim seatbacks, a spacious footwell, and convenient 60/40 split folding rear seats, for extra cargo carrying versatility.



# TECH THAT TAKES YOU FURTHER AHEAD



## APPLE CARPLAY™<sup>1</sup>

C-HR offers Apple CarPlay™ support as a standard feature. Connect your compatible iPhone® and get directions, make calls, send and receive messages, and listen to your own playlist with your voice through Siri® or the steering wheel controls – all while maintaining focus on your drive.



## ANDROID AUTO™<sup>1</sup>

Android Auto™ brings your favourite smartphone apps into one place, making it easy to access navigation, media, and communication apps. With the Google Assistant™, you can perform actions with your voice, keeping your eyes on the road and your hands on the wheel.



## STEERING WHEEL-MOUNTED CONTROLS PLUS BLUETOOTH® CONNECTIVITY

Easily access your favourite playlists and podcasts with Bluetooth® wireless technology. With steering wheel-mounted button and voice controls, you won't even have to take your hands off the wheel.

# THRILL OF THE DRIVE

## PERFORMANCE THAT'S A PURE PLEASURE.

The C-HR is designed to maximize driving pleasure with every turn of the wheel. It features a 2.0-litre 4-cylinder engine that produces 144 horsepower and 139 lb.ft. of torque that sends power to the front wheels via Continuously Variable Transmission. The engine employs many of Toyota's latest generation of technologies, including Variable Valve Timing and VALVEMATIC, both of which help to enhance fuel economy and improve engine responsiveness to deliver a drive like no other.



### CVT WITH SEQUENTIAL SHIFT

Transforming C-HR's horsepower into forward motion is an advanced Continuously Variable Transmission. Keep it in D and C-HR does all the work, giving you a smooth and efficient drive. And for those times you want to take more control, Sequential Shiftmatic Mode lets you manually shift between seven virtual gears.

### SPORT DRIVING MODE

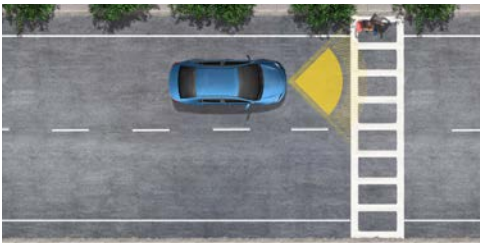
Sport Mode unleashes C-HR's sporty side. Inspired by race cars, this smart tech sharpens the throttle for lively acceleration. Just step on the gas, and get ready for some thrills.

Toyota  
Safety  
Sense

# ACTIVE SAFETY

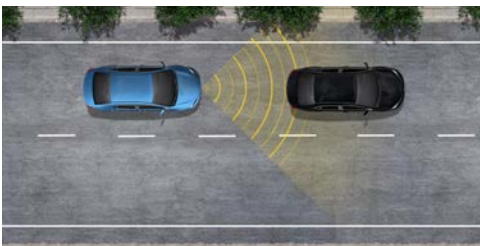
## STANDARD TOYOTA SAFETY SENSE™ (TSS-P).<sup>2</sup>

No matter what roads you travel, Toyota Safety Sense™ is always there to keep you as safe as possible. It's an advanced suite of innovative safety features that comes standard on the 2020 C-HR, and it is designed to help protect drivers, passengers, pedestrians, and people in other vehicles from harm.



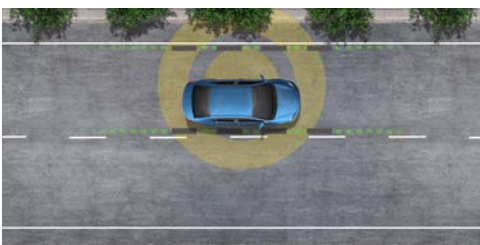
### PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION<sup>3</sup>

Provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. In certain conditions, the Pre-Collision System with Pedestrian Detection may also help to detect pedestrians and help prevent or mitigate a collision.



### DYNAMIC RADAR CRUISE CONTROL<sup>4</sup>

Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.



### LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>5</sup>

Alerts you if you start to drift out of your lane when visible lane markings are detected. The Steering Assist function may also provide small corrective steering inputs.



### AUTOMATIC HIGH BEAMS<sup>6</sup>

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.

## C-HR SELECT FEATURES

### C-HR



#### DRIVETRAIN

- 2.0 Litre, 4-Cylinder with 144 hp @ 6100 rpm & 139 lb.ft. of Torque @ 3800 rpm
- VALVEMATIC (continuously variable valve train mechanism), Dual Variable Valve Timing with intelligence
- Continuously Variable Transmission Sequential Shift, Sport Mode, ECO Mode
- Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Electric Parking Brake
- Combined City & Highway Rating 8.2 L/100 km 34 mpg<sup>7</sup>

#### ENTERTAINMENT & CONNECTIVITY

- Connected Services by Toyota<sup>1</sup> – Audio: 8" Touch Screen, 6-Speakers, Works with Apple CarPlay™ & Android Auto™
- USB Input Port, Auxiliary Input Jack, Bluetooth®, Shark Fin Type Antenna
- 4.2" TFT Multi-Information Display, Backup Camera

#### INTERIOR

- Dual Zone Automatic Climate Control with Air Filter & Rear Seat Heater Ducts
- Fabric Seat Material
- Front Sport Seats
- Front Seats with Recline, Fore/Aft, Vertical Adjustments
- 60/40 Split Rear Bench Seat with Fold-Down Seat Back
- Power Windows & Auto Door Locks
- Tonneau Cover
- Piano Black Accented Instrument Panel Trim
- Leather-Wrapped Shift Knob

#### EXTERIOR

- Heated, Power Adjustable Colour-Keyed Mirrors with Integrated Turn Signals
- Intermittent Front Wipers, Intermittent Rear Window Wiper/Washer
- Illuminated Vanity Mirrors
- Acoustic Noise Reducing Front Windshield Window Glass
- Front Windshield De-Icer
- Front & Rear Splash Guards
- Keyless Entry
- LED Headlamps
- LED Daytime Running Lights
- 17" Steel Wheels & P215/60R17 All-Season Tires

#### SAFETY

- Toyota Safety Sense™ (TSS-P)
- Star Safety System™
- 10 Airbags
- Driver & Front Passenger Whiplash-Injury-Lessening Seats
- Tire Pressure Monitoring System

#### OPTIONAL

##### XLE PREMIUM PACKAGE

- Blind Spot Monitor with Lane Change Assist, Rear Cross-Traffic Alert
- Push Button Start, Smart Key System
- Dual Heated, Power Folding Side View Exterior Mirrors with Puddle Lamps
- Heated Leather-Wrapped Steering Wheel
- Heated Front Sport Seats
- Driver Seat with Power 2-Way Lumbar Support
- 18" Aluminum Wheels & P225/50R18 All-Season Tires

##### LIMITED PACKAGE

- Plus XLE Premium Package
- Connected Services by Toyota<sup>1</sup> – Audio Plus: includes Audio features in addition to: Safety Connect® (1 Year Subscription) includes – Automatic Collision Notification, Stolen Vehicle Locator, Emergency Assistance Button, Enhanced Roadside Assistance
- Integrated SiriusXM® Satellite Radio
- Black Leather Seat Surfaces
- Power Adjustable 8-Way Driver Seat with 2-Way Lumbar Support
- Adaptive Front Lighting System
- Automatic Headlamp System
- Ambient Lighting
- LED Fog Lamps
- 18" Sport Aluminum Wheels & P225/50R18 All-Season Tires

## EXTERIOR COLOURS

070 BLIZZARD PEARL	
1G3 MAGNETIC GREY METALLIC	
1K0 SILVER KNOCKOUT METALLIC	
209 BLACK SAND PEARL	
2NA (070) BLIZZARD PEARL / (202) BLACK Roof	
2NH (8X2) BLUE ECLIPSE METALLIC / (202) BLACK Roof	
2NK (1K0) SILVER KNOCKOUT METALLIC / (202) BLACK Roof	
2TA (209) BLACK SAND PEARL / (1K0) SILVER KNOCKOUT METALLIC Roof	
2TB (3U5) SUPERSONIC RED / (202) BLACK Roof	
2TC (4R8) HOT LAVA / (202) BLACK Roof	
3U5 SUPERSONIC RED	
8X2 BLUE ECLIPSE METALLIC	

## INTERIOR COLOURS

### C-HR

BLACK Fabric

### XLE PREMIUM PACKAGE

BLACK/BLUE Fabric

### LIMITED PACKAGE

BLACK Leather

Not all exterior and interior colour options are available for every model.

## ACCESSORIES

Toyota Genuine Accessories are custom designed and built to fit your specific Toyota vehicle and are backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit [accessories.toyota.ca](https://accessories.toyota.ca) or your local Dealer.

- 18" Alloy Wheel
- Block Heater
- Cargo Liner
- Cargo Net
- Chrome Side Sills
- Door Sill Protectors
- Hood Deflector
- Pro Series Paint Protection Film
- Rear Bumper Garnish
- Roof Rack
- Side Window Deflectors
- Steel Wheel
- Toyota Genuine Dash Camera
- Tub Style All Season Floor Mats
- Universal Tablet Holder

### TRD ACCESSORIES

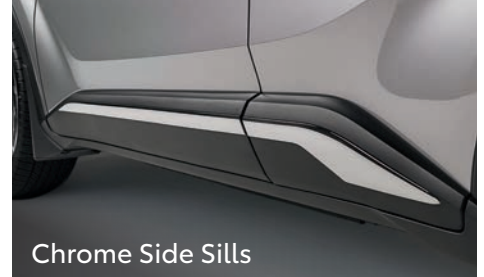
- TRD Forged Aluminum Oil Cap
- TRD Performance Air Filter
- TRD Performance Air Filter Clearing Kit



Roof Rack



Cargo Liner



Chrome Side Sills



Side Window Deflectors



Toyota Genuine Dash Camera



Cargo Net

## WARRANTY

No deductibles. No transfer fees.

### COMPREHENSIVE COVERAGE 3 YEARS OR 60,000 KM

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

### POWERTRAIN COMPONENTS 5 YEARS OR 100,000 KM

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

### MAJOR EMISSION CONTROL COMPONENTS 8 YEARS OR 130,000 KM

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

### CORROSION PERFORATION 5 YEARS/UNLIMITED DISTANCE

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

## DISCLAIMERS

(1) Driving while distracted can result in loss of vehicle control. Some features may be locked out while the vehicle is in gear. To reduce risk of accident while driving, exercise care when using the systems (even with the voice commands) and obey all local laws concerning use of the systems while driving (as some laws prohibit the use of electronic devices while operating a vehicle). Once the Connected Services by Toyota trial subscription expires, paid enrollment is required. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. Android Auto and Google Assistant are trademarks of Google LLC. (2) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (3) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection System with Enhanced Low Light Capability and Bicyclist Detection, part of the Advanced Pre-Collision System, is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a collision avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input, and weather, light and road conditions. (4) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (5) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (6) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (7) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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